



The Esko Customer Guestbook



Why brands choose to work with Esko

For more than a decade, Esko technology has helped CPG and Life Sciences companies maximize and digitize their processes for packaging labels, artwork, and content.

Esko provides holistic, integrated solutions that shorten time to market, optimize cost, and increase efficiencies to fulfill critical business requirements when creating and marketing consumer products.

Connect your people, processes, and data to quickly create and deliver quality products to market.



Top Brands Rely on WebCenter



WebCenter Workflow Management for Labels and Artwork

Create product labels and packaging for multiple destinations without errors.



2x the speed in approval cycles



30% increase in capacity with best-in-class workflow



40% of time saved in package design process

Specification

New requests can be initiated much faster, with more quality.

Search & Reports

Better risk management and clear visibility on bottlenecks.



Integration with business systems

Reduce risk, avoid data duplication and speed up handover.

Process Management

50% lead time reduction on packaging creation with half the resource utilization.

Approvals

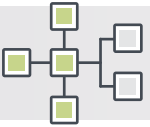
Approval cycles are 3 times faster and number of revisions reduced by 60%.



What Brands Say About Esko WebCenter



Artwork Approvals



Process and Workflow Management



Package Design & Production



Product Features and Integrations



Productivity, Efficiency, and Speed



Visibility & Traceability



Esko Partnership





On Artwork Approvals



“With Ansell WebCenter, everyone approving the artwork can view and annotate the high-resolution artwork files, even if they don’t have the software installed on their PC. This saves a great deal of time for our designers because they no longer need to generate a separate PDF. This is one of the biggest improvements Ansell WebCenter has made on our production process.”

Bee Lee Liew

Leader of the design and production team in Malaysia, Ansell

Ansell



“Ansell WebCenter gives me all the information I need. I no longer have to spend my time emailing and tracking down approvals from all the stakeholders of the project. Everyone involved can see the status of the project, and the possible delays – even if they are the bottleneck.”

Maïa Barbier

Ansell WebCenter Project Manager for the Industrial Global Business Unit, Ansell

Ansell



“No longer do we need to wait for approvers to markup a printed copy, we can simply review online, whether in or out of the office and we are reminded by WebCenter when approval deadlines are due.”

Lorna Thomson

Senior Brand Manager, Goodman Fielder



“Artwork comparison is a very powerful tool that immediately shows you where the differences are within the artwork.”

Martijn Ruijten

Marketing and supply chain project manager, Bolton Adhesives.



“Artwork review and quality has improved significantly. Briefing has become more consistent, and we have a better understanding of how long different types of jobs take, with the breadth of work across the globe now far higher than 12 months ago.”

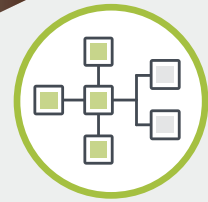
Joy Stevenson

Project Manager, MPM.





On Process and Workflow Management



“The WebCenter functions are ideal for various creative workflows. But the principle is always the same – documents are collected, processed internally or externally, approved, and then archived. The adaptability of WebCenter is ideal for us.”

Titus Helmke
Head of Packaging Design, Kärcher



“The system provides a good overview of ongoing and completed tasks. We use the statistics and libraries, which give us quick access to our data.”

Simone Luntzer
International Packaging Management Team Leader, Pharmaceuticals, Weleda



“As we’ve brought more work in-house, consistency has increased, and we build on work done before – so being able to reference previous jobs in the system has been really useful for adapting artworks to new customers or markets and has allowed us to build a library of base artworks that can be built on as needed.”

Joy Stevenson
Project Manager, MPM.



“The process that we have built helps us to get to our timelines easier, which ultimately allows us to do more.”

Jeremiah Callaghan
Lead Project Manager, Walgreens Boots Alliance



“We still have everyone involved, but now everything they want to know is on WebCenter.”

Jeremiah Callaghan
Lead Project Manager, Walgreens Boots Alliance



"WebCenter enables us to see where there is potential for improvement, and we work together to find a solution. In the paper era, too much simply disappeared."

Titus Helmke
Head of Packaging Design, Kärcher



"What we have now is personalized dashboards in which we can track project progress from start to end. It's very beneficial because we have one platform now."

Ebbe V.
Packaging Graphics
Project Manager, Mars



"The library is in WebCenter from Esko. The automation engine pulls all the content elements from the library to the final file."

Onesio Thesing
Prepress Manager,
Philip Morris International



PHILIP MORRIS

"We use Esko to prepare our artworks and product launches. The automatization of Esko helped a lot in getting the process under control and having a fully electronic way of working."

Martijn Ruijten
Marketing and supply chain project manager, Bolton Adhesives



"Having all information up to date and available at any given moment makes our workflow much more reliable and predictable."

Nico Schenk
Packaging Specialist,
Vandemoortele



"Finding a way to automate and digitize and reduce by over 90% the time it takes to prepare the artwork was vital to us."

Andreia Fontes
Director Global Packaging,
Philip Morris International



PHILIP MORRIS

"The change is the mindset that goes from reacting to one request at a time to proactively getting ready and doing everything necessary to deploy."

Andreia Fontes
Director Global Packaging,
Philip Morris International



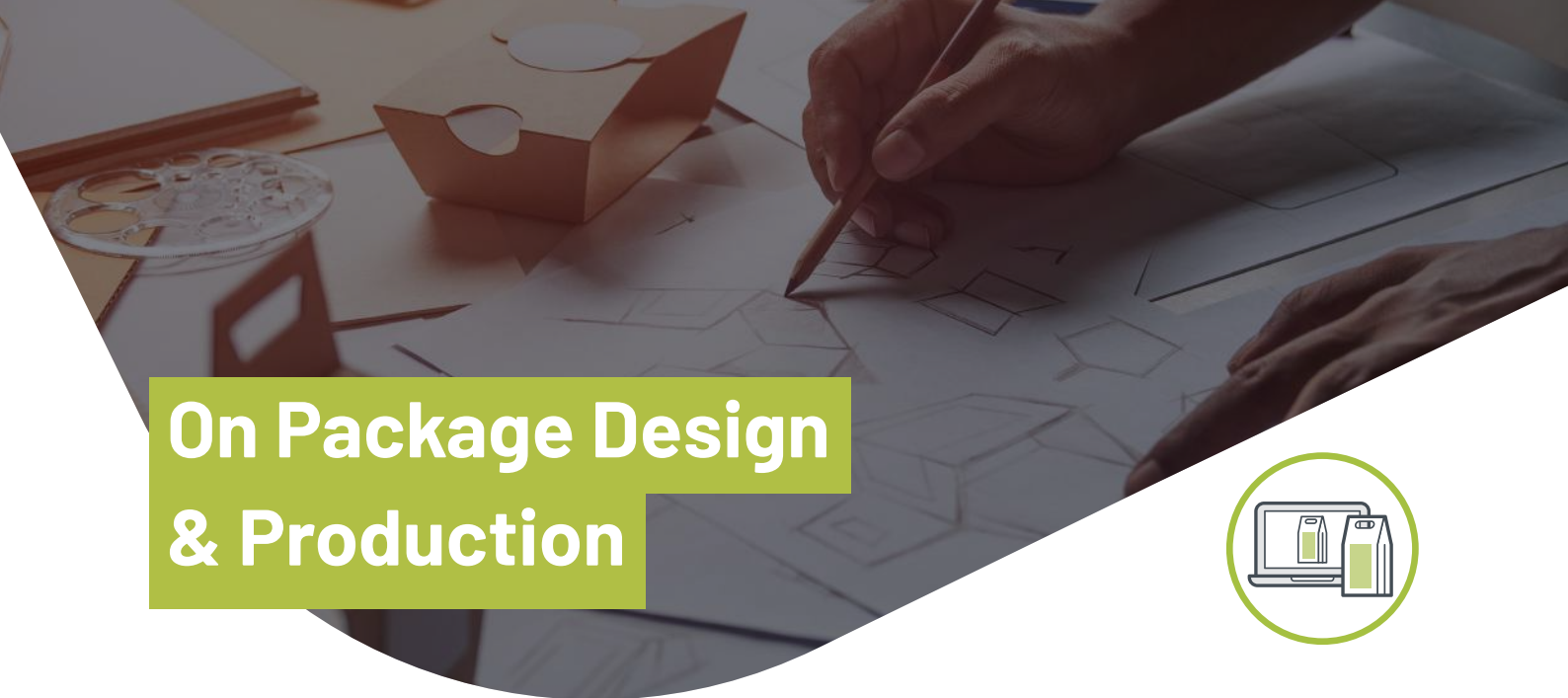
PHILIP MORRIS

"This is where the repository to host all this regulatory information is so critical... the system knows exactly to which market the information goes and drags and drops the different elements into a final go-to-print file."

Onesio Thesing
Prepress Manager, Philip Morris International



PHILIP MORRIS



On Package Design & Production



“WebCenter provides us both structure and flexibility for the approval process and is a key part of our systems to comply with packaging and design requirements.”

Lorna Thomson
Senior Brand Manager, Goodman Fielder



“Packaging design has become an essential part of product marketing; it has to meet very high standards. After all, it isn’t only the brand name that persuades customers to buy, but also appealing, well-designed packaging.”

Titus Helmke
Head of Packaging Design, Kärcher





On Product Features & Integrations



“Features such as 3D visuals and the ability to delegate approval responsibility will further improve the experience and the efficiency.”

Lorna Thomson
Senior Brand Manager, Goodman Fielder



“We have doubled our volume of work in the time since we began using WebCenter but have the same number of people dealing with the management processes.”

Agusti Mercè
Product Operations Planning Manager, Almirall



“We work in a much more efficient way now with WebCenter. The features that impress me the most are the dashboards, KPI tracking, and the ability to customize it to our needs.”

Ebbe V.
Packaging Graphics Project Manager, Mars

MARS





On Productivity, Efficiency, and Speed



“We have reduced packaging production time by 50%.”

Will Credicott
Senior Specialist Digital,
Corporate Communications & Marketing Ansell



“We have gained time given that processes which before took months can now be completed in less than a month. None of this would have been possible without WebCenter.”

Agusti Mercè
Product Operations Planning Manager, Almirall



“Our previous process took anywhere from 60 to 90 days. Now, our goal is to have a package produced in half that time. In some cases, we are able to implement a change to a package in as little as 21 days.”

Eric Humbert
Project Manager for the Medical Global Business Unit, Ansell



“The world’s need for better protection never stops, so Ansell is constantly researching, developing, and investing to stay on the cutting edge of product innovation and advancing new technologies. Adopting Ansell WebCenter supports that effort. By improving our processes, delegating decision making, and co-locating R&D and manufacturing staff, we have reduced packaging production time by 50%.”

Will Credicott
Senior Specialist Digital,
Corporate Communications & Marketing, Ansell



“Today, we only need 60% to 70% of the time it used to take. We were stunned with the number of hours we saved by not having to copy files back and forth.”

Titus Helmke
Head of Packaging Design, Kärcher



“Everything across the board [has] improved. From quick adoption to defining business process, the overwhelming response was that the system was easier and clearer to use. It was especially impactful given that we built and launched during a COVID quarantine period, where everyone was working from home for the first time. Not only did we train remotely, but we also launched remotely. Not having to log into a VPN or have multiple systems to work in was a huge improvement that every member of our artwork process clearly felt was a success.”

Kate Gould

Solution configuration specialist, Amway International

Amway





"If something goes wrong in the workflow, we always know exactly what went wrong. WebCenter enables us to see where there is potential for improvement, and we work together to find a solution."

Titus Helmke
Head of Packaging Design,
Kärcher



"Esko WebCenter allows us to keep artwork approval cycles in line with our production cycles. Not missing any important deadlines reduces both waste and costs."

Nico Schenk
Packaging Specialist at
Vandemoortele Nederland,
Vandemoortele



"If I look back on this project, I'm very happy with how we managed implementation as well as the benefits it brings to our business."

Ebbe V.
Packaging Graphics
Project Manager, Mars



"Little mistakes can't slip in anymore. WebCenter makes layout checking faster and more efficient."

Titus Helmke
Head of Packaging Design,
Kärcher



"WebCenter is our preferred approval decision-making tool. All parties involved in the approval process can see the specific information they need to see in time and can take immediate action. This speeds up the approval cycle in a very efficient and effective way."

Nico Schenk
Packaging Specialist at
Vandemoortele Nederland,
Vandemoortele



"Since using Esko, we estimate we have seen a jump in our efficiency [by] about 25%"

Martijn Ruijten
Marketing and Supply Chain
Project Manager,
Bolton Adhesives



"WebCenter makes it easier to search for our assets cross-segmentally."

Ebbe V.
Packaging Graphics
Project Manager, Mars





On Visibility & Traceability



“For us, the traceability of changes is very important. That is why we appreciate the WebCenter workflow solution.”

Simone Luntzer

International Packaging Management Team Leader, Pharmaceuticals, Weleda

WELEDA
Since 1921



“We have been able to reduce our packaging delivery lifecycle, ensuring all comments and corrections are 100% visible and traceable for compliancy purposes.”

Lorna Thomson

Senior Brand Manager, Goodman Fielder

goodman fielder
our homegrown food company



“With WebCenter we have much more visibility and trackability across our projects in Europe because it manages the stages and shows a clear picture of them.”

Ebbe V.

Packaging Graphics Project Manager, Mars

MARS

“Managing digital assets holistically is essential to ensure compliance with regulatory requirements and avoid costly product recalls.”

Unidentified Pharma Giant



On Esko Partnership



“Esko WebCenter already offers a very good solution in the standard version, which makes customizing superfluous. Release capability is ensured. As a leader in the industry, Esko will invest in the proper development of the system. We will also benefit from this.”

Simone Luntzer
International Packaging Management Team Leader,
Pharmaceuticals, Weleda



“WebCenter provides us with perfect functionality for management, with the potential, flexibility and agility that other systems on the market do not process.”

Agustí Mercè
Product Operations
Planning Manager, Almirall



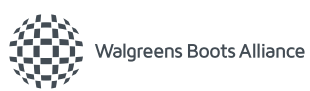
“[Considering] the cost of acquiring WebCenter, of implementing and maintaining it, and comparing that with the benefits, it is difficult to understand why all businesses don’t use it. The return on investment is amazingly fast, and it continues to deliver more benefits over time.”

Agustí Mercè
Product Operations Planning Manager, Almirall



“We knew we needed something that would help us grow. What is great about Esko is that they tailored WebCenter to fit our process.”

Jeremiah Callaghan
Lead Project Manager, Walgreens Boots Alliance



“I honestly can’t tell you who else I would want to work with... I think the process is really really easy, the system itself is easy to work with, and the people are great. I love it.”

Jeremiah Callaghan
Lead Project Manager,
Walgreens Boots Alliance





“Goodman Fielder needed to more efficiently manage the increasing number of packaging designs, allowing us to streamline any changes or updates to the artwork in an efficient manner via standard web-browsers, both in the office and via mobile platforms such as the iPad. WebCenter was chosen due to its simple yet powerful user interface and its seamless integration with our pre-press and print suppliers.”

Lorna Thomson
Senior Brand Manager,
Goodman Fielder



“We looked at various solutions from different suppliers. Esko obviously brings a vast amount of experience and expertise in the packaging and print industry. We were especially impressed by WebCenter’s capabilities for online reviewing and approval of graphical content from anywhere, anytime - with everybody always able to review the same picture of the latest version. This provides us with more control and flexibility during the process.”

Jost Buthmann
Group Procurement Manager
Vandemoortele



“A faster time to market is of increasing importance to remain competitive and profitable. To meet these demands, we needed to shorten production cycles without compromising quality. That’s exactly what WebCenter helps us do.”

Nico Schenk
Packaging Specialist at
Vandemoortele Nederland,
Vandemoortele
Project Manager, Mars



“We chose Esko WebCenter because it’s one of the leading companies in the industry, it has great knowledge in house and has good upscale possibilities in size and scope.”

Ebbe V.
Packaging Graphics
Project Manager, Mars





“WebCenter has opened the door for us to scale up our artwork management throughput exponentially while taking care of employee training and wellbeing at the same time. A great result!”

Jake Chapman
Group Manager of Artwork
Project management,
Amway International



“The user interface was clean and simple. There was enough tailoring to be able to fit our needs now, but also a modular approach that would allow us to build for the future as needed. Esko came out on top on [in a number of ways]. We were also really impressed by the team members we met, who were responsive, knowledgeable, and open, making several suggestions as to how the system might fit our needs.”

Nikki Prendergast
Program Manager, MPM



“What impressed me the most when working with Esko was the knowledge within the organization.”

Ebbe V.
Packaging Graphics Project Manager, Mars



“Esko has been a strong partner for us and will be considered for future projects where modules of the WebCenter program may be appropriate... The technology is intuitive to use and doesn’t require high levels of configuration – ideal for a growing company like us who are fairly early in our in-house artwork journey.”

Joy Stevenson
Project Manager, MPM





**What will you say about Esko?
Contact us today to discuss
your workflow requirements.**

hello@esko.com

Book your Discovery Call