



WebCenter Workflow Management for Life Sciences

Protect your consumers, patients, and your brand by controlling the quality and accuracy of each label & packaging asset in a single, integrated workflow platform that can be validated for regulatory compliance.

WebCenter is a powerful and user-friendly online workflow tool that manages the process of label and artwork creation from specification to approval and distribution. It has the flexibility to handle simple projects or manage big campaigns that include multiple projects.



Improve Quality

- Reduce manual touchpoints with automation of tasks, from file inspection and comparison to content management.
- Add automation tasks seamlessly into the workflow process
- Manage localization for country and regional requirements, keeping all versions in sync



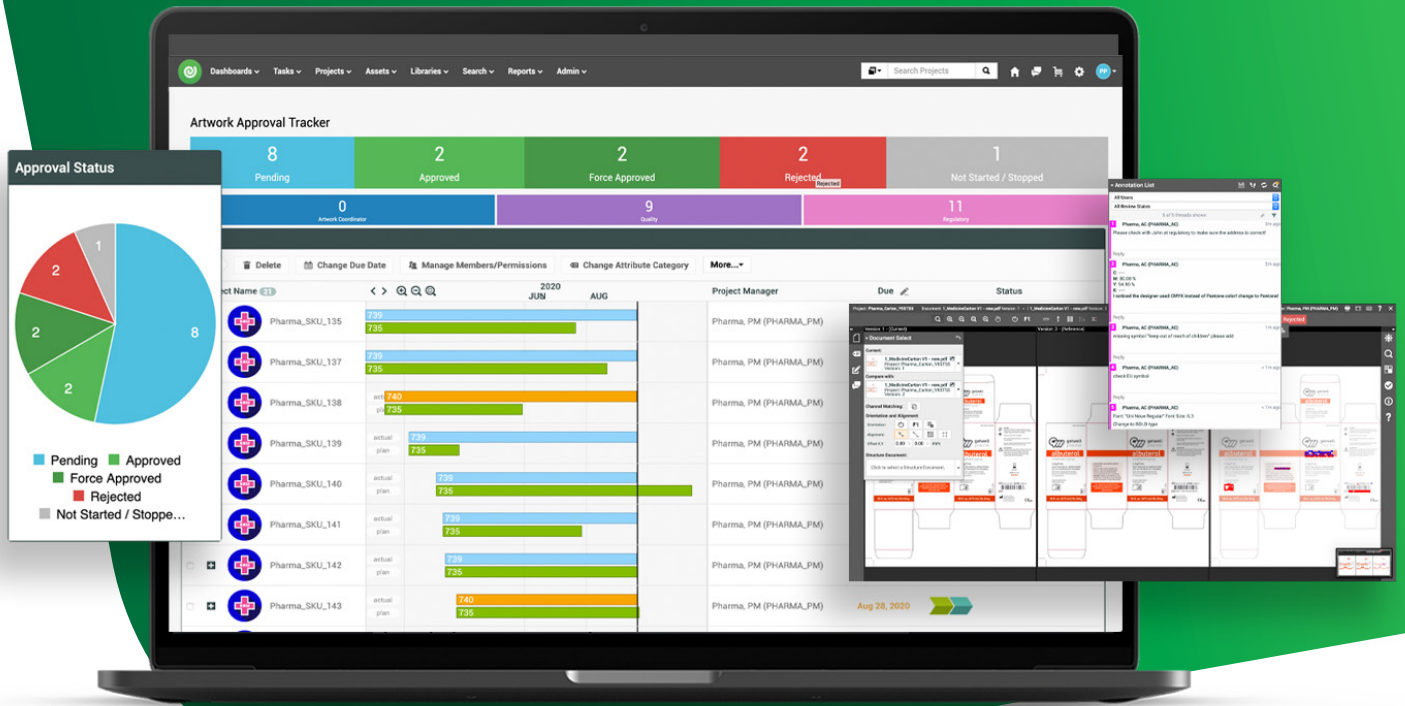
Increase Visibility & Traceability

- Centralize your labeling and content, specifications, CCDS, product data, etc. into a single platform
- Create projects and tasks to organize work, timelines, and responsibilities for labeling creation visibility
- Easily search for Impact Analysis ("Where Used") and real-time views of current activity



Reduce Risk

- Reduce CAPAs and recalls by validating to be compliant with requirements such as GMP, FDA 21 CFR Part 11, Eudralex EU GMO Annex 11 guidelines, and Electronic Signatures (ERES)
- Create a systematic approach to support processes for version control for both files and content
- Verify, track, and trace each step in your labeling and artwork process



WebCenter allows you to manage the complexity of label and artwork compliance with highly configurable workflows to match your business processes so you can increase speed-to-market. WebCenter can be easily adapted, scaled, and validated for your requirements.

- Specify the project information, change requests, briefing forms, and data collection and verification from the beginning of the project. All these details are attached to the project the entire time.
- Clearly identify individual roles and responsibilities for ownership and accountability of tasks.
- Automatic e-mail notifications when tasks are ready to complete or are waiting for approval.
- Seamless interface for designers and improved version control through the ability to integrate with artwork creation programs such as Illustrator.
- Centralized feedback with annotations from multiple reviewers through a single online source.
- Dashboards to view project status, identify bottlenecks, and search by various factors such as start date, due date, completed date, duration, time left, pending approval, etc.
- Maintain full audit trails of content changes and control versions of files.
- Fully configurable solution to fit your specific use cases, with the capability to integrate with your existing and future systems, such as ERP, SAP, and more.

With WebCenter, your entire team can collaborate and approve label and artwork content from anywhere, all with validation to maintain regulatory compliance.

WebCenter Add-ons

Automation Engine

Reduce manual artwork processes based on business rules with the ability to execute tasks and perform versioning and file checks automatically.

Online Editing

An integration with Chili Publisher that enables user to open packaging designs in WebCenter to create, edit, and modify the content through a plug-in for Adobe Illustrator.

Content Management

Manage text, symbols, translations, and more from a database-driven content sheet ensuring the right content is always used in artwork design.

Adobe Connectors

The Adobe Connectors provide access to your artwork process in the creative applications. Connectors enable relevant functionalities of both Workflow and DAM within Adobe® Illustrator®, InDesign®, and Photoshop®.

Color Trace

Unify brand color specifications across the packaging supply chain with standardized scorecards to measure color, in partnership with X-Rite Pantone.

Interactive Compare Connector

Control quality with an end-to-end platform through an integration with leading text compare and graphic compare tools.

Connect Module

Enable integration to connect WebCenter to third-party systems through APIs or a Software Development Kit (SDK).

More from the Esko Toolkit



MediaBeacon Digital Asset Management (DAM)

Categorize and store all digital files with refined data and accessibility based on roles, groups, and more. Search for assets quickly using your company's terms and data points.



Studio 3D Design Software

Design packaging, displays, and more directly in 3D so you can see and use virtual prototypes, or the digital twin, before physical production.



3D Store Visualizer

View and interact with packaging in a virtual 3D retail environment and collect consumer insights to anticipate how products will perform on-shelf.



Cape Pack Palletization Software

Reduce your ecological footprint and reduce costs by designing optimally-sized products to fit more in the case, on the pallet, and on the store shelf.



ArtiosCAD Structural Design Software

Increase productivity by designing 2D and 3D structural designs, resize to fit a product, and create internal fitments.